

AURELIA FONTANA GIUSTI

art director | graphic & web designer | web developer

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WORK EXPERIENCES

- 01/2010 - CURRENT [FREELANCES, France - Italy - Brazil](#)
Art Director / Graphic & Web Designer / Web Developer / Webmaster / Community Manager
· Brand identity / logos / magazines / illustrations
· Creating visual contents for social medias
· Designing and developing visual websites and e-commerces with different CMS (Wordpress - Joomla - Drupal - Prestashop - Shopify)
· Conception and integration of websites
HTML5 - CSS3 - JS - MVC model
· SEO / optimization of key words / URL rewriting
SOME CLIENTS :
Eurofins . Telepass . Galerie AS Duval . Sodistour . Stradé . Restaurant "Le 46" . Gérant de SARL . Parakian Paris . Sixième Son . Seem Soap . Wordcrafting . Atelier Pourpre . Onco 94 Ouest . Topa Beach Tennis . Alero . Agência Cheeeese . Man On Factory . Sophie Deram Nutrição . Pousada Vila Guara' . Triptyque arquitetura . Mocó Bar . Oh a água .
- 11/2018 - 09/2019
10 months [Loggi, São Paulo, Brazil - www.loggi.com](#)
Logistics company
Senior Art director / Senior Brand designer
· Development of campaigns for internal communication
· Development of visual designs. Improvement of the visuals and experiences in São Paulo's expedition centers
· Creation, developement and launch of an internal Newsletter
· Creation of internal brands and developemnt of their brand identity
· Creation of content for social media channels
- 02/2016 - 08/2017
1 year 7 months [Médialis, Paris, France - www.medialis.com](#)
Medical program developper
Project manager / web designer / web developer / webmaster
· Creative development of functionalities for the Médiatool
· UI / UX and web development for the digital solution of Médiatool
· Improvement and optimization of functionalities
· Project manager, webmaster, web designer and web developer for specific Médialis clients websites
· Development and improvement of Médialis and its partners websites
Used technologies:
HTML5 - CSS3 - jQuery - PHP - Smarty - Yii2 framework - CMS Drupal - POO - MVC ...
- 10/2014 - 10/2015
1 year [NEWMANITY, Paris, France - www.newmanity.com](#)
Eco social media
Web designer / front web developer
· Creation of graphic mockups and front-end integration for the development of the v.4 of the website.
· Integration of new functionalities for Newmanity, eco social media.
· Graphic creation of templates and development of the newsletter Newmanity in HTML5 and CSS3, respecting W3S rules.
- 03/2014 - 09/2014
7 months [SIMPLÉBO, Paris, France - www.simplebo.fr](#)
New CMS for small businesses
Graphic designer / web designer / webmaster
· Creation of graphic mockups for the development of Simplébo's v.2.
· Integration of the mockups in HTML5 and CSS3.
· Visual creation and development of new templates thèmes.
· Development of new tools to integrate in the templates (calendar).
· Creation and development of specific websites for premium clients (<http://www.kingsworth.fr/>).
- 10/2010 - 09/2013
2 years 6 months [MILLEFIORI MILANO, Milan, Italy - www.milleforimilano.com](#)
Home fragrances and consumer goods
Graphic designer / art director / marketing manager
· Creation and development of catalogues and packaging.
· following the launch of the new website (brand and eshop) developed by the italian studio www.nettamente.com.
· International marketing manager international - managing the development of new visual working tools for the launch of new products in the shops.
- 01/2009 - 05/2009
4 months [PUBLICIS CONSEIL, Paris, France - www.publicisgroupe.com](#)
Advertising agency
Junior ar director - press and TV
· Creation and development of print and TV ads for clients such as: Garnier, Renault and Heineken.
· Following the photo shootings for press ads.
· Under artistic supervision of Pierre Pénicaud and Irene Fogarty.

